

YUVO NATURALS

Functional Herbal Sparkling Waters

Product Range Overview | B2B Stockist Brief – 2025

About Yuvo Naturals

Yuvo Naturals is a premium Australian wellness brand offering a range of lightly sparkling, plant-powered drinks crafted with herbal ingredients known for their natural functional benefits. Our drinks are sugar-free, preservative-free, and 100% vegan—designed for consumers seeking hydration with purpose.

Our Unique Selling Proposition

- ✓ Category-First: Fizzy herbal wellness waters – no direct competitor in AU retail
- ✓ On-Trend: Clean-label, functional, and naturally flavoured
- ✓ Herbal Ingredients: Contain adaptogens and antioxidants (e.g. Chamomile, Haritaki, Vetiver)
- ✓ Premium Shelf Appeal: Vibrant, modern packaging that pops
- ✓ High Repeat Potential: Wellness lifestyle positioning with functional messaging
- ✓ Target Audience: Gen Z, Millennials, wellness-conscious families, gym-goers, conscious shoppers

Product Variants (250ml Sleek Cans – Lightly Sparkling)

Variant	Functional Benefit	Hero Ingredients	Flavour Profile
Calming Lavender	Relaxation + Stress Support	Chamomile, Lavender, Basil	Floral, Light
Detox Lemon	Gut Health + Cleanse	Haritaki, Basil, Lime	Citrus, Zesty
Skin Radiant	Skin Hydration + Antioxidants	Vetiver, Basil, Key Lime	Fruity Soft

Packaging & Logistics

- Format: 250ml Sleek Cans (Recyclable)
- MOQ for B2B: 5x Cartons (24 cans/carton)
- Shelf Life: 24 months (Ambient)
- Storage: Store below 30°C

Stockist Opportunities Available

Now Launching across:

- ✓ Health food stores
- ✓ Pharmacies
- ✓ Independent grocers
- ✓ Online retailers
- ✓ Wholesalers & distributors